

Vicente R. Lecuna International Scholarship

Santa Elena Ranch through the Vicente R. Lecuna has made a mission to help our young Brahman breeders who wants to travel abroad have access to this life-changing experience. Applicants must be between the ages of 17-25. The applicants will be awarded a travel fund of \$2500 that can be used to travel with the ABBA or the applicant's own discretion to various international shows and cattle events around the world. The purpose of the scholarship is to promote global awareness, and the importance of the Brahman Breed in the growing International markets. As well as provide an opportunity and educate our youth on the importance of promoting U.S. genetics worldwide and U.S. market share awareness.

Ages: 17-25

Deadlines:

- **Essay: January 31, 2018**
- **Interview: 3rd week in February**
- **Awards: Winner will be awarded at the Houston Livestock Show and Rodeo**

Applicantation Process:

Select one of the following essay and write between 2 to 3 pages. Submit your essay to the following email with your resume amuskus@santaelenaranch.com.

1) Essay

1. **Option 1: How do you plan to grow the International Market for the American Brahmans into Latin American countries?**
2. **Options 2: Where do you see the future of our International Markets and how do you plan to expand it?**
3. **Options 3: Where do you see yourself in the future of the American Brahman and how do you plan to grow within the International Markets.**
4. **Option 4: Why do you think International Markets are important to the U.S. beef industry?**

2) Interview: Top 3 or 5 depending on the amount of applications

3) Selection Committee: Lana, Stuart, Armelinda Ibarria and Alfredo Muskus.